

DIA Human Factors Support to COIN, CT, & MILDEC



(b)(6);(b)(3):10 USC 424

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This briefing is classified
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Human Factors: Who We Are & What We Do



(b)(3):10
USC 424

- **DIA mission:** provide all-source intelligence assessments of foreign leadership decisionmaking processes, influence networks, information flows, and other relevant human factors to support IO planning, policy, and execution.
- **Our priority:** Timely delivery of world class, forward-leaning, contextually relevant behavioral assessments and actionable influence opportunities, responsive to and in anticipation of customer demand.

Documentation	Title/Date or Status
DCID 7/3	Information Operations
2001 QDR	Quadrennial Defense Review/30 Sep 2001
IO Roadmap	Information Operations/30 Sep 2003
2006 DIG	Defense Intelligence Guidance for FY 2008-2013
DoD Directive 3600.1	Information Operations/14 August 2006

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(b)(3):10
USC 424

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Advancing the State of the Art, Upping our Ante

- Behavioral analysis as it has never been done before
 - Faster
 - With less information
 - In support of integrative operational questions
- Need to write defense intelligence
 - Defense customers' needs = defense angle
- Human factors is a growth industry
 - Requires continuous analytic development upon a solid methodological framework
 - Analytic integration = comprehensive assessment

(b)(3):10
USC 424

Page 4 Denied in full

Page 04 of 13

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(b)(3):10 USC 424;(b)(1);Sec. 1.4(c);(b)(5)

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(b)(3):10
USC 424

Human Factors Profile Methodology

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(b)(1):(b)(5);Sec. 1.4(c)

Pages 6-13 Denied in full

Page 06 of 13

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(b)(1);(b)(3);10 USC 424;Sec. 1.4(c);(b)(5)

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Page 07 of 13

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(b)(1);(b)(3);10 USC 424;Sec. 1.4(c);(b)(5)

of the Freedom of Information and Privacy Act

Page 08 of 13

Withheld pursuant to exemption

(b)(1);(b)(3);10 USC 424;Sec. 1.4(c);(b)(5)

of the Freedom of Information and Privacy Act

Page 09 of 13

Withheld pursuant to exemption

(b)(1);(b)(3);10 USC 424;Sec. 1.4(c);(b)(5)

of the Freedom of Information and Privacy Act

Page 10 of 13

Withheld pursuant to exemption

(b)(1);(b)(3);10 USC 424;Sec. 1.4(c);(b)(5)

of the Freedom of Information and Privacy Act

Page 11 of 13

Withheld pursuant to exemption

(b)(1);Sec. 1.4(c);(b)(5)

of the Freedom of Information and Privacy Act

Page 12 of 13

Withheld pursuant to exemption

(b)(1);Sec. 1.4(c);(b)(5)

of the Freedom of Information and Privacy Act

Page 13 of 13

Withheld pursuant to exemption

(b)(6);(b)(3);10 USC 424

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