DIA Human Factors Support to COIN, CT, & MILDEC

10 August 2011

This briefing is classified

SECRET
Human Factors: Who We Are & What We Do

- **DIA mission**: provide all-source intelligence assessments of foreign leadership decisionmaking processes, influence networks, information flows, and other relevant human factors to support IO planning, policy, and execution.

- **Our priority**: Timely delivery of world class, forward-leaning, contextually relevant behavioral assessments and actionable influence opportunities, responsive to and in anticipation of customer demand.

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<th>Documentation</th>
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<td>DCID 7/3</td>
<td>Information Operations</td>
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<td>2001 QDR</td>
<td>Quadrennial Defense Review/30 Sep 2001</td>
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<td>IO Roadmap</td>
<td>Information Operations/30 Sep 2003</td>
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<td>2006 DIG</td>
<td>Defense Intelligence Guidance for FY 2008-2013</td>
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<td>DoD Directive 3600.1</td>
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Advancing the State of the Art, Upping our Ante

- Behavioral analysis as it has never been done before
  - Faster
  - With less information
  - In support of integrative operational questions

- Need to write defense intelligence
  - Defense customers' needs = defense angle

- Human factors is a growth industry
  - Requires continuous analytic development upon a solid methodological framework
  - Analytic integration = comprehensive assessment
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(b)(3) 10 USC 425; (b)(1); Sec. 1.4(c); (b)(5)
of the Freedom of Information and Privacy Act
Human Factors Profile Methodology
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(b)(6); (b)(3); 10 USC 424
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